

We've put together this consultation package template to help you get started! Use this [link to download the template from Canva](#). Update colours and text to match your branding.

-Have Fun,  
The Mydoma Studio Team



# What to Include?

## 1. A Feature Image

A picture that represents the service you are selling. This could be a picture of you working in your office, meeting with clients, or an example of your work



## 2 . Price

Determine how many hours you want to include in your package and at what rate you will charge. As a general guideline we recommend 90 minutes for **\$300- \$500**

## 3. Questionnaire Link

We recommend including a basic questionnaire to ensure you have a clear understanding of what the client is hoping to achieve during your consultation. together. The better you can be prepared, the better service you can offer. This will give you an indication if a larger project is on the horizon. *Sample Questions on the next page.*

## Example Questionnaire

### Consultation Questionnaire

\* Required

Email address \*

Your email

What rooms or spaces would you like to focus on?

Your answer

What are your goals for the project? ex. Better use of space, declutter or freshen up my decor.

Your answer

What do you already love (and hate) about your home?

Your answer

Do you have any hobbies, extra-curricula activities or collections that need to be factored in?

Your answer

Are there any special needs that need to be accommodated?

Your answer

How did you hear about my firm?

Your answer

## 4. A Package Description

What are you selling? Provide a clear and concise description of what is included and expected. Have the voice of your description match your branding.



### Sample Design Consultation

\$400 CAD



PURCHASE

### Sample Design Package

**Add in an interesting description here! It's time to build trust and get your client excited to work with you.**

This is your opportunity to have your brand voice shine and target your ideal customers.

*Answer these questions:*

- What are you selling?
- What problem does it solve?
- What is the value for the client?

**Consider adding some FAQ** Here are few to get your started!

1. Can I use this for multiple rooms?
2. Can the consultation be online?
3. What if I need more time? Absolutely! You can purchase additional time at \$XXX/ hr.
4. What's included in the guide/ report?
5. Can I reschedule my time? Yes you can. There is no fee for canceling or rescheduling.
6. Are appointments refundable?

# What to Include?


## 5. Link to Book Appointment


Reduce back and forth emailing, texts and voicemails trying to nail down a time to meet. Be efficient by adding a link to your calendar/ appointment booking software. You set the days you're available and link this appointment to the design service you're selling . Now the client can self book on their schedule for a day/ time that you're also available! A win- win

### Designer for a Day Appointment

Sarah Daniele

**Designer For a Day**


 6 hr

 Client's House

**Select a Date & Time**

July 2019 < >

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

 Eastern Time - US & Canada (3:48pm) ▾

powered by  
Calendly

# What to Include?

## 6. A Client Welcome Package

This is a free document that gives your clients more information about your firm. It's essentially a selling tool to engage with clients. It includes information such as your business hours, methods of payment, communication policy and process!

# Thank You!

For more information on Mydoma Studio, please visit our website  
at <https://mydomastudio.com/>.

Email us at [info@mydomastudio.com](mailto:info@mydomastudio.com) or chat with us to ask any questions you  
have about packaging your design services.